



For Immediate Release

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**Medfusion Realizes Record Growth in Adoption of
Enhanced Communications Solutions**

*Growing demand for consumer-driven healthcare and self-service capabilities
fuels increasing physician practice adoption*

Raleigh, North Carolina – March 25, 2008 – Medfusion, a leading provider of patient-provider communication solutions for physician practices, today announced that it has experienced record growth over the past twelve months. The company saw a 40 percent increase in the number of new clients signed as compared to 2006 – including 5000 new physicians adopting a Medfusion portal and nearly 1000 new patients joining their physicians' portals daily. Clients added in 2007 include Alamance Ear, Nose, and Throat, Dermatology Clinic of Idaho, Mayo Clinic, Methodist Sports Medicine and Southern Crescent Women's Healthcare.

"The rise of consumer-driven healthcare has resulted in patients demanding improved communication with their physicians which, in turn, has led practices to search for a proven solution to this demand," said Stephen Malik, CEO and founder of Medfusion. "With self-service solutions like ATMs, online airport check-in and 'pay at the pump' thriving, many forward-thinking practices are realizing that this concept can be applicable to healthcare."

"To this end, we believe our success in 2007 is proof that self service is a sustainable model in healthcare and look forward to building on this success in 2008," said Malik.

Medfusion's self-service solutions enable physician practices to enhance communications with their patients, leading to improved satisfaction and patient care. This is accomplished through a secure online portal that allows patients to pre-register, schedule appointments, renew prescriptions, assess symptoms, pay bills, access lab results and even conduct "virtual" office visits. Leveraging this self-service model also enables practices to reduce overhead costs and generate additional revenue.

In addition, Medfusion offers unique Web site development solutions that allow practices of any size or specialty to easily create a branded Web presence. Features of this site development include a domain; physician CV and photo; location information; patient education; services; insurance information; patient privacy information; custom designs; and unlimited pages. For practices interested in Web site self-administration, the Medfusion Site Generator™ - a unique Web-based content management system – provides full control over their site's features and content.

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Medfusion also offers a secure practice portal that allows staff to easily create online versions of health forms and, through use of a referral portal, to better manage the patient referral process.

"We contracted Medfusion's services because we were looking for a way to streamline our communication with patients," said Mike Brennan, COO of Methodist Sports Medicine. "We have had such great success, and our patients have been so pleased, that we are planning to roll out the entire Virtual Office Suite™ throughout the upcoming year."

"We like to think of ourselves as leaders in the field when it comes to going paperless," said Tammy Leonard, office manager of Dermatology Clinic of Idaho. "Medfusion was an easy decision for us and has had a tremendous impact on our practice by allowing us to double the number of new patients we are able to see in one day."

About Medfusion

Medfusion, a Raleigh, NC-based company, provides enhanced communication solutions that enable healthcare providers to offer superior service to their patients while improving office efficiency and generating revenue. Medfusion's robust solutions include pre-registration, appointment requests and reminders, outbound messaging, lab results delivery, prescription renewals, online bill payment, virtual office visits, and unique web sites – virtually transforming communication with patients. For more information, please visit www.medfusion.net.

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